

## **22<sup>nd</sup> MEETING OF THE BOARD OF DIRECTORS OF SUDBURY METRO CENTRE**

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**Board Room, 7 Cedar Street**

**Monday, April 6, 2009**

### **A REGULAR MEETING OF THE BOARD HELD AT 5:30 P.M.** **S. VINCENT IN THE CHAIR.**

#### **PRESENT**

J. Browning, B. Edington, M. Fabbro, D. Gainer, V. May, J. Gasparini

#### **REGRETS**

J. Arnold, J. Landry-Altmann, B. Wygant

#### **ALSO PRESENT**

M. Luoma – Executive Director

J. Rutherford – Black Cat

#### **DECLARATIONS OF CONFLICT**

None declared.

### **'IN CAMERA' SESSION**

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None required.

### **PART 1 – CONSENT AGENDA**

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#### **APPROVAL OF MINUTES**

**09-210 Gainer – May**

**THAT** Items C-1 to C-5, as duplicated and circulated, be hereby received.

**CARRIED**

**C-1 Board of Directors**

**09-211 Gainer – May**

**THAT** the minutes of the 21<sup>st</sup> meeting of the Board (Wednesday, March 18, 2009), as duplicated and circulated, be hereby accepted.

**CARRIED**

**C-2 Downtown Partnership Work Group**

**09-212 Browning – Gasparini**

**THAT** the minutes of the Downtown Partnership Work Group (March 24, 2009), as duplicated and circulated, be hereby received.

**CARRIED**

**C-3 Downtown Streetscape Steering Committee**

**09-213 Fabbro – Gasparini**

**THAT** the minutes of the Downtown Streetscape Steering Committee (April 1, 2009), as duplicated and circulated, be hereby received.

**CARRIED**

**C-4 Downtown Safety & Security Committee**

**09-214 Fabbro – Gasparini**

**THAT** the minutes of the Downtown Safety & Security Committee (April 2, 2009), as duplicated and circulated, be hereby received.

**CARRIED**

**C-5 Promotion Committee**

**09-215 Gainer – May**

**THAT** the minutes of the Promotion Committee (April 3, 2009), as duplicated and circulated, be hereby received.

**CARRIED**

**BUSINESS ARISING FROM MINUTES**

**Board Vacancy**

S. Vincent advised that there has been strong interest submitted for the Board vacancy and, as a result of this, the Executive will have a recommendation at the May Board meeting.

**ACTION: Executive Committee to review, with recommendation to the Board at May meeting.**

**PART 2- REGULAR AGENDA**

R-1 **CHAIR'S REPORT** - Tabled

R-2 **EXECUTIVE DIRECTOR'S REPORT**

Questions were invited. The following resolution then presented:

**09-216 Gasparini – Browning**

**THAT** the Executive Director's Report (March), as duplicated and circulated, be hereby received.

**CARRIED**

R-3 **FINANCIAL REPORT** - Tabled to May meeting

**ACTION: Budget update at May Board meeting.**

R-4 **PROGRAM/PROJECT UPDATES**

***Development/Design:***

M. Fabbro provided the following **Streetscape** highlights (as outlined in minutes):

- Steering Committee continues to develop the implementation plan for this season, with a focus on 'cluster demonstration areas' (Durham/Larch and Durham/Cedar intersections)
- City Interdepartmental Team has met to review the report, with specific attention to installation/removal, maintenance issues/concerns
- 'sample' bench and ash receptacle (as per the report) has been received
- continue to investigate opportunities for local fabrication (bench, bike racks)
- recommended that the Committee consider the use of a finishing product to deter graffiti (ease of removal)

**Financial Incentives Program ...**

- final approvals (through GSDC and City Council) are expected by May
- a 'post mortem'/review of the program will be held following the final approval stage

**Brownfield Symposium ...**

- recently attended by Directors Browning & Fabbro, as well as the Executive Director
- very informative ... next step by the Planning Dept. is the preparation of the *draft* CIP
- it is expected that public information sessions will be held in the fall, including a presentation to the Board

***Promotion/Marketing:***

S. Vincent provided the following highlights (as outlined in minutes):

- *event dates:*

- Yard Sale: May 30
- Blues For Food June 20
- Blueberry Festival July 23 (Celebrity Pie Eating) ... July 25 (Blueberry Bash)
- Ribfest September 4-6
- Flavours of Downtown w/o October 5
- Santa Claus Parade November 14
- Christmas December

- *new ideas:*

- Mexican Fiesta ... pending availability of entertainment ... may be new event for 2010
- Busker Program ... visual & performing artists, driven by the 'Downtown Sudbury Cultural Society', BIA to assist
- Outdoor movies ... further investigation required

- Member Package ... through The Sudbury Star ... suggestion – special ‘Downtown Sudbury’ pony tab ... further investigation by the Committee

- *other discussion:*

- SNAP publication ... provide with event dates
- Santa Claus Parade ... sponsorship of Fireworks ... requires decision
- Ribfest ...
  1. consider idea to move visitors from site throughout downtown ... ie ‘passport’
  2. car show ... although sponsorship was received for this area, need to review associated costs
  3. location of Rib Teams ... can they be dispersed at various locations throughout the downtown (while this was considered last year and the final location – Elgin St. – selected as a result of issues such as space requirements, size, smoke ... this will be reviewed again)
- Earth Day ... activities at Market Square expected to attract thousands ... how can we ‘move’ visitors through the rest of downtown ... discussion to be held with organizers (ie announcements, etc.)

**Safety/Security:**

V. May provided the following highlights (as outlined in minutes):

- Royal Bank concerns re aggressive panhandling, impact on customers, etc.
- suggestion ... use of classical music
  - ... distribution of brochures (developed by the Police Service in partnership with this Committee)
- ‘Beats & Bikes’ Program

**Downtown Partnership:**

Copies of the March activity report – DVDC – previously circulated for information.

M. Luoma advised of preliminary discussions underway related to the packaging of a major downtown project for funding opportunities ... ‘*Downtown Urban Intensification Demonstration Project*’

**R-5 OTHER**

**OBIAA Conference** ... M. Luoma advised this (March 29-31) was successful and a report will be forthcoming.

**NOSOA Update** ... Members were provided an update as received from B. Nichols

**Clean Sweep** ... M. Luoma advised that this will be undertaken, in partnership with the Sudbury Action Centre for Youth (SACY) and the assistance of the City (supplies) ... on Earth Day (April 22<sup>nd</sup>) (weather permitting) ... and include – removal of dated posters from light standards, litter pick-up (planters, parking lots, laneways).

**New Police Chief** ... Due to meeting date challenges ... agreed to try for the September meeting of the Board

**B. Edington raised the following:**

**Committees** ... circulated a handout listing thoughts on committees and sub-committees ... requested to be advised of all committee meetings ... clarification made re previous resolution of the Board related to this **Constitution** ... status of current by-law amendments ... it was noted that the City Solicitor is undertaking this and will present back to the Board  
... referenced TABIAA (Toronto Area Business Imp Area Assoc) handbook and need to update our manual  
*Correspondence to the Board dated March 17* ... status of response

**NEXT MEETING - Monday, May 4<sup>th</sup> ... 5:30 p.m. ... Board Room**

**ADJOURNMENT**

09-217 Fabbro

THAT we do now adjourn. Time: 6:50 p.m.

CARRIED

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Chair

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Executive Director

