

FOR IMMEDIATE RELEASE ...

.... FRIDAY, NOVEMBER 6, 2009

'DOWNTOWN SUDBURY' RECEIVES HEALTHY COMMUNITY RECOGNITION AWARD

'DOWNTOWN SUDBURY' (the Business Improvement Area representing over 400 Businesses & Services) WAS PRESENTED WITH A **HEALTHY COMMUNITY RECOGNITION AWARD** FOR ITS **SNOWFLAKE PROJECT**, AT A SPECIAL SESSION ON THURSDAY, NOVEMBER 5, 2009.

PARTNERSHIPS WERE FORMED IN 2008 TO DEVELOP AN OPPORTUNITY FOR ONTARIO WORKS RECIPIENTS TO LEARN HOW TO WELD. THERE WAS A NEED IN THE DOWNTOWN AREA FOR AFFORDABLE AND DURABLE METALLIC DECORATIONS TO ILLUMINATE THE STREETS IN ADVANCE OF THE SANTA CLAUS PARADE AND THE HOLIDAY SEASON. A PARTNERSHIP WAS THEN FORMED!! IN CO-OPERATION WITH THE NORTHERN WELDING ACADEMY, FOUR PEOPLE RECEIVED VALUABLE SKILLS AND TRAINING WITHIN THE WELDING INDUSTRY AND DOWNTOWN WAS DECORATED WITH SYMBOLS OF WINTER – SNOWFLAKES. IN CELEBRATION OF GREATER SUDBURY'S 125TH ANNIVERSARY, 125 SNOWFLAKES WERE PRODUCED.



THE SNOWFLAKES, TOGETHER WITH WINTER BANNERS AND WREATHS ARE CURRENTLY BEING INSTALLED THROUGHOUT THE DOWNTOWN FOR THE CHRISTMAS AND WINTER SEASON.

VIVIENNE MARTIN (CITY OF GREATER SUDBURY), MARSHA FABBRO (DIRECTOR, 'DOWNTOWN SUDBURY' BIA), AND MAUREEN LUOMA (EXECUTIVE DIRECTOR, 'DOWNTOWN SUDBURY' BIA) WERE PRESENT TO ACCEPT THE AWARD.

COMMUNITY PARTNERS IN THIS PROJECT INCLUDED: DOWNTOWN SUDBURY BUSINESS ASSOCIATION, NORTHERN WELDING ACADEMY, YWCA GENEVRA HOUSE, CITY OF GREATER SUDBURY.

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