

MEDIA RELEASE

For Immediate Release... Thursday July 9, 2009

RE: The 15th Annual Downtown Celebrity Blueberry Pie Eating Contest.

Come watch some of Sudbury's finest get their "blue" faces on during the 15th Annual Downtown Celebrity Blueberry Pie Eating Contest! Will the contestants manage to defeat the blueberry or will the blueberry be deemed champion!

This event promises to be the fastest and most exciting display of athleticism of the Blueberry Festival. This event is not all about having a big appetite, but also about strategy and inner strength. We encourage participants to properly train for this event so they are both mentally and physically prepared for this challenging day. Don't forget to breathe!

Thursday July 16th the Blueberry Festival holds the 15th Annual Downtown Celebrity Blueberry Pie Eating Contest which kicks off at 12:00 noon at the Rainbow Centre, 40 Elm St.

We invite all spectators to join us on Thursday July 16th at high noon for the ultimate blueberry pie showdown. Everyone is encouraged to attend and cheer on the participants as they race to devour their blueberry pie the fastest! Remember to be careful and don't get too close.

For more information please contact:

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