

MEDIA RELEASE

For Immediate Release... Wednesday July 15th, 2009

THE 15th ANNUAL DOWNTOWN CELEBRITY BLUEBERRY PIE EATING CONTEST.

Breaking News! Matt “The Berry Burglar” Sampaio from Big Daddy 103.9 will be back to defend his title as the “Downtown Celebrity Blueberry Pie Eating Contest Champion”!

Don’t miss the fastest and most exciting display of athleticism of the Sudbury Blueberry Festival. Come out and cheer on your local celebrities when they show you what their game faces really look like.

These years’ contestants:

- “Blueberry Bill” Bradley from Northern Life,
- Gabriel “The Inhaler” Delifle from Le Voyageur,
- Jason “The Blueberry Bullet” Turnbull from CBC Radio One,
- Amy “The Pie Dodger” Dodge from Eastlink,
- Stephan “Berry Packing” Paquette from Leloup.

The fun gets started at “High Noon” inside at the Rainbow Centre Downtown this Thursday July 16th.

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For more information please contact Maureen Luoma Executive Director of Downtown Sudbury at 674-5115.