

MEDIA RELEASE

For immediate release...Friday, July 17th, 2009

The King Is Dead Long Live The Queen...At The 15th Annual Downtown Celebrity Blueberry Pie Eating Contest.

What a show! ...Once the pie crust had settled, there was a new Queen crowned in the 15th Annual Downtown Celebrity Blueberry Pie Eating Contest. Amy "The Pie Dodger" Dodge from Eastlink was coroneted as the new Queen of the Blueberry Pie Contest. Amy was the first competitor to finish her blueberry pie with a time of 2:12.

The contest was sponsored by Downtown Sudbury and The Rainbow Centre. This year's competition found a whole crop of fresh faces eager to challenge for the title of Blueberry Champ. While only one person was able to take the crown, all of the contestants left with a great blueberry smile, a tummy full of blueberries and also a gift bag filled with an assortment of prizes made possible by the generous donations from many Downtown Businesses such as; Respect is Burning, Reg Wilkinson Men's Fine Clothing, Envy Tapas and Lounge, Williams Coffee Pub, The Laughing Buddha, Tim Horton's, All About Massage & Laser Services, Sudbury Theatre Centre, YMCA, Euphoria, Body Works, Pizza Pizza, Bubble Tea, Bitter Bills, Mr. Sub, Village International and Rainbow Cinemas.

Congratulations go out to our former King Matt "The Berry Burglar" Sampaio from Big Daddy 103.9 who took home 2nd place, with 3rd place going to Jason "The Blueberry Bullet" Turnbull from CBC Radio One.

Other contestants who participated in this year's contest included "Blueberry Bill" Bradley from Northern Life, Gabriel "The Inhaler" Delisle from Le Voyageur, and Stephan "Berry Packing" Paquette from Leloup,

Blueberry Festival activities continue this Saturday at Market Square located on Elm Street. Market Square will feature a blueberry pancake breakfast (proceeds to charity), live musical entertainment, children's activities and free wagon rides.

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For more information please call Brian at 674-5115.