

## **26<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF SUDBURY METRO CENTRE**

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**Board Room, 7 Cedar St., Unit 102**

**Monday, November 9, 2009**

### **A REGULAR MEETING OF THE BOARD HELD AT 5:30 P.M.**

#### **R. WYGANT IN THE CHAIR.**

#### **PRESENT**

D. Gainer, S. Vincent, J. Browning, J. Arnold, M. Fabbro, J. Landry-Altman

#### **ALSO PRESENT**

M. Luoma -Executive Director

#### **REGRETS**

R. Boucher, B. Edington, V. May, J. Gasparini

#### **DECLARATIONS OF CONFLICT**

None declared.

### **CONSENT AGENDA**

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#### **APPROVAL OF MINUTES**

##### **09-253 Arnold – Gainer**

**THAT** Items C-1 to C-2, as duplicated and circulated, be hereby received.

**CARRIED**

##### **C-1 Board of Directors**

###### **09-254 Gainer – Arnold**

**THAT** the minutes of the 25<sup>th</sup> Meeting of the Board (Thursday, October 15, 2009) and the Special Meeting (Monday, October 26, 2009), as duplicated and circulated, be hereby accepted.

**CARRIED**

##### **C-2 Downtown Streetscape Steering Committee**

###### **09-255 Arnold – Landry-Altman**

**THAT** the minutes of the Downtown Streetscape Steering Committee (October 7 & 13, 2009), as duplicated and circulated, be hereby received.

**CARRIED**

### **REGULAR AGENDA**

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#### **R-1 Chair's Report (R. Wygant)**

R. Wygant advised Directors that, as part of the Board's sponsorship for the Bruce Mau event, we have been invited to provide the 'thank you remarks', further to both the keynote address as well as the full day of workshops. It was agreed that S. Vincent would speak on behalf of the Board.

It was further noted that both the Chair and the Executive Director would be attending the afternoon workshop.

#### **R-2 Executive Director's Report (M. Luoma)**

Report was previously circulated for the month of October. Questions/discussion was invited.

The following resolution was then presented:

##### **09-256 Landry-Altman – Gainer**

**THAT** the Executive Director's Report (October), as duplicated and circulated, be hereby received.

**CARRIED**

**R-3 Financial Report (S. Vincent)**

S. Vincent advised that, further to the recent Planning Session, a draft 2010 budget/plan will be distributed to Directors over the next two weeks. Further to feedback/comments received, a full discussion will be held at the December Board meeting.

Directors briefly discussed the need to investigate/discuss staffing options to assist with the various programs and projects of the Board (ie funding opportunities, etc.). The Finance Committee will take that under advisement and include in their report.

**R-4 Program/Project Updates**

***Development/Design:***

- Recent award from the Healthy Communities Cabinet in recognition of the Snowflake Project
- Seasonal decorations are in the process of being installed and the majority will likely be completed prior to the Santa Claus Parade

***Promotion/Marketing:***

- Santa Claus Parade, Saturday, November 14<sup>th</sup>
- Christmas activity program (similar to that of 2008) will run over December

***Parking/Transportation:***

- Consultants for the Downtown Parking Strategy (through the City) have been selected and the process will begin over the next couple of weeks ... including various stakeholders focus sessions

***Greater Downtown Master Plan***

- 'Big Ideas, Big Solutions'
- This will 'kick-off' with the Bruce Mau event November 10<sup>th</sup>
- The consultants for this project (through the City) have been selected and the Steering Committee held an introductory meeting with them November 9<sup>th</sup>

**R-5 Other Business**

***Member 'Meet & Greet'***

- Scheduled for Monday, November 30<sup>th</sup> ... confirmed at SRO ... 4pm – 7:30pm
- Draft work plan was previously circulated
- Mass email has been sent to members ... newsletter to be delivered by November 13<sup>th</sup>
- Further discussion/input provided (ie invitation to Mayor & Council, visual presentation, Imagine Sudbury video, Partnerships, sign-up sheet for Committees) ... a final outline will be circulated when details are complete

***Miscellaneous***

- Directors discussed a number of promotional ideas, including: how do we cross-promote outside our area ie through hotels, etc ... should we have brochures ... buses to bring people in to the core ... need to enhance the Promotion Committee

***By-Law***

- Directors were advised that R. Swiddle has retired, resulting in concern as to the status of the Board's By-Law review and amendment ... required prior to the next election (and to reflect the changes in the Ontario Municipal Act relating to BIAs)

**NEXT MEETING MONDAY, DECEMBER 7<sup>TH</sup> ... 5:30 P.M.**

**ADJOURNMENT**

**09-257 Gainer – Landry-Altman**

**THAT we do now adjourn. Time: 6:35 p.m.**

**CARRIED**

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Chair

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Executive Director

