

**FOR IMMEDIATE RELEASE ... WEDNESDAY, JUNE 9, 2010**

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## **‘DOWNTOWN ROTARY BLUES FOR FOOD’ CELEBRATES 20 YEARS!!**

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THE COUNTDOWN IS ON!!! IN LESS THAN TWO WEEKS, THE SUMMER SEASON OF FESTIVALS WILL OFFICIALLY KICK OFF WITH THE **20TH ANNUAL ‘DOWNTOWN ROTARY BLUES FOR FOOD’ ... SATURDAY, JUNE 19, 2010.**

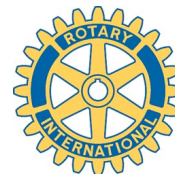
THIS YEAR’S PREMIERE BLUES AND FAMILY EVENT WILL CONTINUE AS A ‘STREET FESTIVAL’ AND WILL BE HELD ON DURHAM STREET (between Elgin and Larch Streets). THE EVENT WILL SHOWCASE AN AMAZING LINE-UP OF **EIGHT ‘BLUES’ BANDS** ON THE **GREAT WEST LIFE MAIN STAGE**, WITH **SPECIAL GUEST “JAKE & THE FUNDAMENTALS”** CLOSING THE DAY. AS WELL, THE **MANITOULIN TRANSPORT CHILDREN’S PLAY ZONE** WILL AGAIN BE A POPULAR AREA, FEATURING CHILDREN’S ENTERTAINERS AND ACTIVITIES, INCLUDING ... **RENE LACOURCIERE (MASTER MAGICIAN)**, AND **SPECIAL GUEST – ‘JAKE’ (Jake Differ)**, RETURNING FOR HIS **3<sup>RD</sup> YEAR**.

GREAT ‘BLUES’ ENTERTAINERS ... GREAT CHILDREN’S ENTERTAINERS ... GREAT FAMILY FUN ... AND ... ALL IN SUPPORT OF A GREAT CAUSE.

THE DAY’S ACTIVITIES BEGIN AT 11 A.M. ... ADMISSION IS NON-PERISHABLE FOOD ITEMS OR CASH DONATIONS. PROCEEDS FROM THE DAY GO TO THE SUDBURY FOOD BANK FOR DISTRIBUTION TO THEIR 43 MEMBER AGENCIES AND CHARITABLE FOOD PROVIDERS ... TO HELP THE HUNGRY OF OUR COMMUNITY.

TO DATE, THE EVENT HAS RAISED **CLOSE TO \$300,000** AND COLLECTED CLOSE TO **100 TONS OF NON-PERISHABLE FOOD ITEMS** FOR THE SUDBURY FOOD BANK.

PLEASE HELP US FILL THE CUPBOARDS ... MARK **SATURDAY, JUNE 19<sup>TH</sup>**, ON YOUR CALENDAR AND PLAN TO JOIN US FOR ‘**DOWNTOWN ROTARY BLUES FOR FOOD**’.



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