

36TH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Monday, January 12, 2015
7 Cedar St., Unit 102

A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M. **J. MACINTYRE IN THE CHAIR.**

PRESENT

J. Chevrier, B. McCullagh, P. Thurston (LA 4:20 pm)

REGRETS

D. Brouse, J. Browning, S. Vincent

ALSO PRESENT

M. Luoma ... Executive Director

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT

None declared.

APPROVAL OF MINUTES

15-174 Chevrier – McCullagh

THAT Item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 BOARD OF DIRECTORS

15-175 McCullagh – Chevrier

THAT the Board minutes of the 35th Meeting (December 1, 2014), as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

R-1 EXECUTIVE DIRECTOR'S REPORT

15-176 Chevrier – McCullagh

THAT the Executive Director's Report (December 2014), as duplicated and circulated, be hereby accepted.

CARRIED

R-2 CHAIR'S REPORT

J. Macintyre noted that any updates will be provided under Agenda items.

R-3 TREASURER'S REPORT

J. Chevrier advised that the 2014 Audit will take place during the week of March 9th. Therefore, as in past years, 'unaudited' financials will be presented at the AGM.

R-4 BOARD ELECTION

Directors discussed the upcoming election ... interested candidates, timeline, etc ... and the Executive Director provided an update, including:

Process ...

*As 16 nominations were received for 9 Director positions, an election will be held

*A mail out has been done to both property owners and business members outlining the election process and including a candidate listing with bios.

Timeline ...

- *Voting will be 'in-person' at the BIA Board Room ... Thurs., January 22nd & Tues., January 27th ... 8am – 6pm
- *Following the election, the names of the 9 successful Candidates will be submitted to City Council for formal appointment

Council Representatives

- *2 Councillors have been appointed to the Board for this 4-year term ... Councillors Cormier & McIntosh

Board Orientation and Strategy Sessions

- *Upon completion of the election, and appointment by Council, both a Board Orientation and Strategy Session will be scheduled. G. Labelle will be asked to assist as facilitator for these sessions.

R-4 OTHER/UPDATES

Annual General Meeting

Directors held a brief discussion re format, program, etc., with a consensus for the following:

- *Date ... last week of February
- *Location ... ① Laughing Buddha ② Motley Kitchen
- *Time/Format ... similar to last year ... ie 5:30pm – 8pm ... variety of speakers, updates, etc. ... ie

- Updates ... School of Architecture, Elgin Greenway (2015 plans), Branding 'next step'
- Program ... existing/new ... ie Outdoor Movies, 'Talk of the Town', Upfest, Downtown Recognition Program
- Launch new Downtown Video
- Introduce new Board

Downtown Video

- *material/photos were done in December and editing process is expected to begin mid-January with a draft for the Board for early February

HNIC 'Play On'

- *Email from S. Hill, Commission, HNIC 'Play On', was previously circulated, outlining changes in this year's program/format and the need for a dedicated organizing committee to lead this event – including fundraising. While Directors did not wish to be the lead on this project (due to existing commitments), they felt it important that every effort be made to ensure the event continues. Staff was directed to contact potential organizations that may be interested ie Laurentian Hockey, Sudbury Minor Hockey Assoc., Sudbury Wolves, etc.

Incubator Project & 'Artists' Studio Project

- *Directors were advised that these projects, led by the GSDC, are progressing and that there may be an opportunity for an update at the AGM

Council Presentation

- *The Chair recommended that a presentation be made to Council once the new Board is in place and the Orientation and Strategy Sessions have taken place.

NEXT MEETING

MONDAY, FEBRUARY 2ND ... 4:30 P.M.

ADJOURNMENT

15-177 McCullagh – Chevrier

THAT we do now adjourn. Time: 5:10 pm

CARRIED