

FOURTH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUBBURY'

Thursday, June 4, 2015
LAL Board Room

A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

J. Browning, A. Gilmore, D. McIntosh, A. Vardy, S. Vincent, K. Maclsaac

REGRETS

F. Cormier, M. McCullagh, R. Gregorini, D. Brouse

ALSO PRESENT

M. Luoma	Executive Director
Police Services	Police Chief Paul Pedersen, Sgt. Daryl Adams
DVDC	Bora Ugurgel, Susan Thompson
City Planning	Ed Landry

GUESTS

Police Chief Paul Pedersen and Sgt. Daryl Adams (Tactical Unit) were present to discuss downtown issues/concerns. Chief Pedersen provided an overview of the '*Mobilization & Engagement Model of Community Policing*' (handout provided) and Sgt. Adams provided an overview of the Tactical Unit and their approach in addressing various issues. Following discussion, Directors suggested that Sgt. Adams be invited back on a regular basis (ie quarterly).

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT

None declared.

APPROVAL OF MINUTES

15-20 Vincent - Maclsaac

THAT Item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 BOARD OF DIRECTORS

15-21 Vincent - Browning

THAT the Board minutes of the 3rd Meeting (May 7, 2015), as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

R-1 EXECUTIVE DIRECTOR'S REPORT

Report previously circulated. There being no questions/discussion, the following resolution was presented:

15-22 Vincent - Browning

THAT the Executive Director's Report (May 2015), as duplicated and circulated, be hereby accepted.

CARRIED

R-2 CHAIR'S REPORT - TABLED

R-3 UPDATES – FOR INFORMATION/ACTION/DIRECTION

Update information provided within the Executive Director's Report, including:

*Downtown Yard Sale

*Downtown Movie Under The Stars

*Tale of a Town

*Downtown Rotary Blues For Food

R-4 OTHER/NEW

Multi-Use Parking Facility

Further to discussion at the May Board Meeting, representatives from the DVDC (Bora Ugurgel and Susan Thompson) were present to provide an update on this project, including a handout that outlined the concept. The Board was invited to have representation on the Project Team and were advised that there will be a request for financial support once further details are finalized.

It was agreed that A. Gilmore, S. Vincent, J. MacIntyre (at minimum 2 of the 3) will represent the Board on the Management Team. M. Luoma will also attend those meetings in Staff capacity. It is expected that a Team meeting will be scheduled later in June.

Expressing Vibrancy

Further to the presentation and interest indicated at the Board session of May 21st, a resolution was presented in support of participating in this project. Following discussion, it was agreed that a decision be tabled until further discussion is held with the GSDC specific to potential funding partnership in this project. It was further agreed that an email vote be conducted on this.

NEXT MEETING

THURSDAY, SEPTEMBER 3RD ... 4PM

ADJOURNMENT

15-23 Vincent

THAT we do now adjourn. Time: 5:35 p.m.

CARRIED

Chair

Executive Director

INFORMAL DISCUSSION FOLLOWING THE BOARD MEETING

(J. MacIntyre, D. MacIntosh, K. MacIsaac, A. Vardy, S. Vincent, M. Luoma, E. Landry)

Vacant Storefront Transition Support

*Concerns have been raised specific to the aesthetics of vacant storefront windows.

*Directors agreed that a program be developed ... ie branded paper that will be made available to leasing companies/property owners

Member Session

*J. MacIntyre suggested hosting a Member Session (ie mid-August) to provide an overview of discussions to date on the Strategic Plan, objectives of this Board, etc. ... and to invite Member input. While Directors agreed that it will likely be difficult hosting such a session in the summer, there was support to look at a week day, 4pm – 6pm.

Parking Enforcement Concerns

A. Vardy outlined an incident recently witnessed between a Parking Enforcement Officer and downtown visitor noting that there is a strong need for a more 'customer service' based approach. Councillor MacIntosh advised that there is a restructuring of the By-Law Dept underway and recommended that a representative from that Dept. be invited to a future Board meeting (ie fall) and further that a list be developed of concerns, suggestions, etc.

Ash Trays

The concern of cigarette butts on sidewalks was raised again recently. The ED is currently acquiring cost quotes as well as determining what is allowed (ie By-Law, Health Unit) and will forward a package to Directors shortly for direction.