

SEVENTH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Thursday, November 5, 2015

LAL Board Room

A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

B. McCullagh, S. Vincent, D. Brouse, K. MacIsaac, A. Vardy, F. Cormier

REGRETS

J. Browning, A. Gilmore, R. Gregorini, D. McIntosh

ALSO PRESENT

M. Luoma	Executive Director
E. Landry	Senior Planner, City of Greater Sudbury
K. Longston	Senior Planner, City of Greater Sudbury

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT

None declared.

APPROVAL OF MINUTES

15-34 Brouse - McCullagh

THAT Item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 BOARD OF DIRECTORS

15-35 Brouse - McCullagh

THAT the Board minutes of the 6th Meeting (October 8, 2015), as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

R-1 EXECUTIVE DIRECTOR'S REPORT

Report previously circulated. Questions were invited and some discussion held on the proposed parking meter program for Christmas. Further to discussion and due to a number of concerns, Directors agreed to NOT pursue this for this season. The following resolution was then presented:

15-36 Brouse – McCullagh

THAT the Executive Director's Report (October 2015), as duplicated and circulated, be hereby accepted.

CARRIED

R-2 CHAIR'S REPORT

Elgin St. Construction

Directors were advised of ongoing discussions with the City, noting that there continue to be concerns on the current phase of this project and that a meeting will be scheduled with staff to determine standards specific to conducting work in the downtown environment. This is with the intent of addressing concerns (safety, signage, accessibility) prior to the beginning of construction, and identifying a standard that would be reflected in any contract for downtown construction

R-3 UPDATES

For information, as outlined in the Executive Director's Report.

Ribfest

Draft Financial Summary was previously circulated.

Following a lengthy discussion, **Staff was directed to increase financial sponsorships** in order to make this event more viable. It was further directed that a person with sponsorship expertise be recruited for this.

Directors then passed the following resolution:

15-37 Brouse – McCullagh

WHEREAS the on-site operations of the 8th Annual Downtown Sudbury Ribfest was made possible through Volunteers; **AND WHEREAS** the Canadian Red Cross has been very supportive and an integral partner in this event from the inception, increasing both their planning and event volunteer hours;

BE IT THEREFORE RESOLVED THAT the Board approves a 2015 donation of \$12,000 to the Canadian Red Cross, Sudbury operation.

CARRIED

Stompin Tom Connors project

Directors were advised that a very successful Media Conference was held for the 'unveiling' of the statue at the Sudbury Arena Site.

Christmas/Winter Program

Further to discussion at the October Board meeting, Directors were advised that a number of meetings/discussions have been held with potential partners for this program (including Memorial Park). It has been the consensus that, while there is interest in this program, timing does not allow it to happen for this Christmas.

Support was received to the recommendation that a Work Group be established, including potential partners, to develop a program for 2016.

Full Sidewalk Patio Program

Further to discussion at the October Board meeting, a report was previously circulated providing an overview of this program (history, 'Pilot' project, partial sidewalk café program, etc.). Directors were reminded that, while this is now a permanent program, the fee structure has yet to be determined by the Operations Committee.

Further to the report, **the Board supported the following recommendation for a fee structure** for the full sidewalk patio program (based on Barrie's best practices):

*1 st time applicant	...\$400 application/administration fee ...other fees waived
*2 nd time and thereafter	...\$400 application/administration fee ...lease rate ... harmonizing the partial and extended café fee ... to \$1.50/sq metre ...no other fees
*Season	May 15 th – Oct. 15 th (with the possibility of an extension at the end of the season, pending weather)

Member Session

Thursday, November 12th ... 6pm-8pm ... Respect Is Burning

Copies of the 'handout', together with Directors' roles for facilitating the 'round table' discussions will be circulated prior to the session.

R-4 DOWNTOWN DEVELOPMENT INCENTIVES

Report previously circulated, including overview of programs available through other Municipalities. E. Landry and K. Longston were present to provide an overview and invite feedback on areas of need, potential program areas, etc.

Discussion included ideas such as: incentives for leaseholders (not just property owners), interest free loans, convert-to-rent program (to encourage development of underutilized upper floor space), accessibility, grant vs loan – or – combination of both.

R-5 OTHER

15-38 Brouse – McCullagh

THAT we proceed past 5:30 p.m.

CARRIED

City ‘Large Project Input Session’

Members discussed this upcoming public session, scheduled for November 27th and what role ‘Downtown Sudbury’ might have, noting (and agreeing) that there is a need to reinforce existing amenities – most specifically the Sudbury Arena.

Direction was provided to the Chair to proceed and to report back to the Board on details of what that action might be.

NEXT MEETINGS

SPECIAL MEMBER SESSION

... THURSDAY, NOVEMBER 12TH ... 6PM ... Respect is Burning

REGULAR

... THURSDAY, DECEMBER 3RD ... 4PM

ADJOURNMENT

15-39 McCullagh

THAT we do now adjourn. Time: 6:00 pm

CARRIED

Chair _____

Executive Director _____