

**SIXTEENTH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'**

Thursday, August 6, 2020, via ZOOM

**AN ELECTRONIC MEETING OF THE BOARD HELD AT 8:30 A.M.**

**K. MACISAAC IN THE CHAIR.**

**PRESENT**

B. Deisinger, J. MacIntyre, J. Seguin, W. Watson (dep 10:00 am), G. McCausland, J. Arnold, A. Vardy

**REGRETS**

B. McCullagh, R. Jones

**ALSO PRESENT**

M. Luoma – Executive Director

T. James – 3<sup>rd</sup> Line Studio

**DECLARATIONS OF CONFLICT**

None declared.

**PART ONE – CONSENT AGENDA**

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**APPROVAL OF MINUTES**

**C-1 BOARD OF DIRECTORS**

**20-91 Watson-Deisinger**

THAT Item C-1, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

**CARRIED**

**20-92 Watson-Deisinger**

THAT the Board minutes of the 15<sup>th</sup> Meeting of the Board (June 25, 2020) as duplicated and circulated, be hereby accepted.

**CARRIED**

**R-2 EXECUTIVE DIRECTOR'S REPORT**

Report for the month of July was previously circulated. The following resolution was then presented:

**20-93 Seguin-Arnold**

THAT the Executive Director's Report for July 2020, as duplicated and circulated, be hereby accepted.

**CARRIED**

**GUEST**

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Tim James, 3<sup>rd</sup> Line Studio, was present to provide an overview of the Project NOW - how we can renovate and expand the existing Sudbury Community Arena for 40% less than building new and how construction can happen without interrupting team schedules. The money saved can then go towards other projects across the city. Directors were advised that, to date, the proposal has met with very positive response and that it is hoped that a presentation may be made to City Council. Following a lengthy discussion, it was agreed to circulate additional information on this project to members and to further indicate the Board's support following this presentation.

**PROCEED PAST:**

**20-94 McCausland-Deisinger**

THAT we proceed past 10:00 a.m.

**CARRIED**

## **PART TWO – REGULAR AGENDA**

### **R-1 CO-CHAIR'S REPORT**

K. Maclsaac provided the following updates:

**\*Patio Program** – While this program, particularly the ‘extended’ program, has been going well generally - there were some concerns raised recently which have subsequently (and effectively) been addressed. It was also noted that it was understood from the outset that there may be adjustments and ‘tweaks’ necessary as this program ‘rolled out’, particularly as every attempt was being made by all those involved (businesses, City, BIA) to move this program forward in a timely fashion. Further to some of the recent concerns, it was suggested that the ED of Independent Living be contacted and invited to do a ‘walk about’ specific to accessibility concerns. The ED and Director McCausland to undertake this.

**\*Downtown Jazzed Up** – Staff is currently working with both Jazz Sudbury and SAC to develop a ‘pop up’ program to feature both visual and performing artists. It was noted that the work group is currently addressing the required COVID-19 protocols, particularly as they relate to live music.

**\*YMCA** – Directors were advised of the many meetings that have been held, the recent closures of YMCAs in the Province, and the timeline that the Y Board is looking at. The Board then discussed various opportunities for assisting – at which time K. Maclsaac declared a Conflict of Interest and vacated the meeting (10:15 am)

\*Board discussion included sponsorship of the Youth Centre ‘Drop In’ (as previously discussed but currently tabled due to changes that may result in a better program opportunity); Board offices; Not-For-Profit ‘Hub’ (shared/flexible space).

### **LOSS OF QUORUM**

Due to loss of quorum at this time, the meeting adjourned. A brief informal discussion was then held as follows:

**‘Win This Space’** Directors agreed that this may be a time to ‘reactivate’ this program (as discussed at budget time). The ED to reach out to our GSDC project partners to discuss further.

**Safety concerns** Directors discussed the current situation and the many factors that are contributed to it. The ED advised that a meeting is scheduled for August 7<sup>th</sup> with SACY, GSPS, BIA.

**Gift Card Program** J. MacIntyre reminded Directors of this program as previously presented and further that it is expected to be circulated to members over the next couple of weeks to invite participation.

**Streetlighting** **\*Note** –update from discussion – G. McCausland has advised that the conversion of downtown streetlights to LED (including the decorative component) should begin the 3<sup>rd</sup> week of August.

**Activation idea** J. MacIntyre advised of a street activation idea from Strathcona – use of skateboarders, including demos, etc. This has been successful in that community and has further encouraged pop-up musicians/buskers. Directors discussed the opportunity of looking at this on a downtown block, partnering with the new skateboard shop, etc.

### **NEXT MEETING** **REGULAR BOARD**

**Thursday, September 3<sup>rd</sup> – 8:30 a.m. – ZOOM**

### **ADJOURNMENT**

20-95 McCausland

THAT we do now adjourn. Time: 10:30 a.m.

**CARRIED**

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Chair

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Executive Director