

TENTH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Thursday, December 5, 2019, Horizon Partners Board Room

A REGULAR MEETING OF THE BOARD HELD AT 8:30 A.M.

K. MACISAAC IN THE CHAIR

PRESENT

R. Jones, J. MacIntyre (dep 9:30am), G. McCausland, W. Watson, J. Seguin (dep 9:30am), B. Deisinger, J. Arnold

REGRETS

A. Vardy, B. McCullagh

ALSO PRESENT

M. Luoma – Executive Director

Staff Sgt Valerie Tiplady – Greater Sudbury Police Service

Sgt Barry Ornella – Greater Sudbury Police Service

DECLARATIONS OF CONFLICT

None declared.

PART ONE – CONSENT AGENDA

APPROVAL OF MINUTES

C-1 BOARD OF DIRECTORS

19-49 McCausland-Deisinger

THAT Item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

19-50 Deisinger-McCausland

THAT the Board minutes of the 9th Meeting of the Board (November 7, 2019), as duplicated and circulated, be hereby accepted.

CARRIED

GUESTS

Staff Sgt. Tiplady and Sgt. Ornella were present to discuss various concerns specific to safety within the downtown – both real and perceived – as has been raised by both members and the public (through the media, calls, Oracle Poll Survey conducted over the summer, etc.).

Discussion included: stats, media coverage/reaction, current initiatives, parking, importance/need for more Police visibility ('Beat' officers), importance of CPTED programs (Crime Prevention Through Environmental Design), social issues, drug crisis, homelessness, CMHA new facility and programs, Safe Consumption Site, need for media strategy/positive stories, etc.

Highlights/Action items:

- **CMHA** – Preliminary discussion has been held specific to the potential of establishing a 'Community Program' that would assist in providing part time work for clients such as shovelling, summer littler/clean-up, etc.
- **Additional parking spaces** – The City is currently looking at specific areas ie Elgin St. (behind the former Roy's Furniture) that would accommodate additional spaces

- **Yonge St BIA** – They have a ‘walkabout’ program with various partners to provide assistance to those in need on the street. Agreement received to look at scheduling a special session with Yonge St BIA representatives – perhaps where they might look at visiting the Northern communities (North Bay, Sudbury, Sault Ste Marie, Timmins).
- **Naloxone Training Session** – schedule a specific session for members (ie January/February), provided through the Health Unit
- **CPTED Task Force** – Establish this to include representatives from the Police, City, BIA that will work with BIA Members on those areas that can be addressed by CPTED and implemented. This has been proven to be effective by a number of businesses that have already taken steps (ie lighting, etc.)
- **Increased visibility:**
 - ***Police presence – Footnote** – Since the Board meeting, the Police have advised they are looking at increase the ‘beat patrol’ whenever possible.
 - ***By-Law Enforcement Officers** – further to an update provided by G. McCausland, the following resolution was presented:

19-51 McCausland-Deisinger

WHEREAS safety concerns continue to be a priority, as identified by both the public and BIA members (through recent surveys conducted by Oraclepoll);

BE IT THEREFORE RESOLVED THAT the Board of Directors supports a contribution of \$50,000 from the Special Project Reserve Fund to a ‘Pilot Project’ for 2020 with the City of Greater Sudbury;

AND FURTHER THAT this Pilot Project is proposed to include two dedicated By-Law Enforcement Officers for 216 days at 16 hours/day, specific to the downtown area and downtown facilities.

CARRIED

PART TWO – REGULAR AGENDA

MOTION TO PROCEED

19-52 Deisinger-McCausland

THAT we proceed past 10:00 a.m.

CARRIED

R-1 CO-CHAIRS’ REPORT

CKLU Meeting

Directors were updated on discussion, as per last Board meeting, ideas generated, etc. It was noted that CKLU representatives will now discuss further with their Board.

Ribfest Cheque Presentation

Directors were advised that positive media coverage resulted from the cheque presentation to the YMCA ‘Strong Kids Campaign’ as a result of this year’s Ribfest.

Meeting with Mayor Bigger

Directors were advised that the Co-Chairs have requested a meeting with the Mayor to discuss 2020, partnership opportunities on various issues and concerns specific to downtown, etc.

R-2 EXECUTIVE DIRECTOR’S REPORT

Report for the month of November was previously circulated. The following resolution was then presented:

19-53 McCausland-Deisinger

THAT the Executive Director’s Report for November, 2019, as duplicated and circulated, be hereby accepted.

CARRIED

R-3 STRATEGIC PLAN

Directors were advised that the timeline has been adjusted, as time has not allowed adequate discussion to date. However, the objective of presentation at the AGM in February remains doable.

R-4 NEW BUSINESS/UPDATES/OTHER

- **AGM - 2020 Program/Budget** Final approval of the 2020 budget is required prior to the AGM, which must be held on or before March 1st.
- **Strategic Plan** ... Timeline follows that noted above
- **Board meetings** ... The Board agreed to consider holding longer meetings (ie 8:30 am – 12noon) in order to accommodate efficient discussion on all required items.

NEXT MEETING(S)

Regular Board

Thursday, January 9th 8:30am – 12 noon
***subject to change – location tbc**

Discussion focus:

- *Strategic Plan – including Marketing Strategy**
- *2020 Program/Budget**
- *Ribfest 2020 – decision to move forward**

ADJOURNMENT

19-54 Deisinger-McCausland

THAT we do now adjourn. Time: 11:00am

CARRIED

Chair

Executive Director