

19TH MEETING OF THE BOARD OF 'DOWNTOWN SUDBURY'

Monday, February 4, 2013

Board Room, 7 Cedar St., Unit 102

A REGULAR MEETING OF THE BOARD HELD AT 5:50 P.M. (following the Marketing Meeting)

J. MACINTYRE IN THE CHAIR.

PRESENT

S. Vincent, J. Chevrier, P. Thurston, J. Browning, D. Brouse, A. Lenardich, B. McCullagh, F. Belli

ALSO PRESENT

M. Luoma - Executive Director

G. Labelle - Facilitator

REGRETS

N. Bertolo-McAloney

PART ONE - CONSENT AGENDA

DECLARATIONS OF CONFLICT

None declared.

APPROVAL OF MINUTES

13-67 Browning - Chevrier

THAT Item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 Board of Directors

13-68 Chevrier - Thurston

THAT the minutes of the 18th Meeting of the Board (January 14, 2013), as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO - REGULAR AGENDA

R-1 CHAIR'S REPORT

J. MacIntyre provided an overview on the following meetings/discussions held over the past month:

*meeting of the **Downtown Recruitment Council** - established as a result of the Downtown Master Plan. Discussions include the recruitment of business (how, what type), residential, the importance of getting the right mix. This group is currently a partnership with the City (GSDC), DVDC and the Regional Business Centre. One of the critical items identified has been that of data collection

***Innotech Park** ... meetings with the working group from the CLG (Community Liaison Group) of the Master Plan and the identification of the need to do detailed design so it is `shovel ready` when interest is there ... options available, pedestrian crossing/linkage, etc.

*F. Belli then provided an update on discussion with OLG at City Council specific to the Casino proposal, noting that the City does have a role in directing the type of development it would like to see ie multi-use.

R-2 EXECUTIVE DIRECTOR'S REPORT

The Executive Director's Report for January was previously circulated and questions/discussion invited. The following resolution was then presented:

13-69 Thurston - Chevrier

THAT the Executive Director's Report, dated January 2013, as duplicated and circulated, be hereby accepted.

CARRIED

R-3 PROGRAM/PROJECT UPDATES

Information previously circulated, including:

- Downtown Partnership Review
- Ontario Trillium Foundation Project ... *'The Value of Investing in Canadian Downtowns'*
- Downtown Master Plan (Downtown Recruitment Council; Elgin Greenway; Innotech Park)

R-4 2013 PROGRAM/BUDGET

Draft previously circulated ... including comparison to 2012, relation to Member Survey and Strategic Plan discussions, etc. J. Chevrier provided an overview, noting that the minor increase reflects the previous Board discussion; the need to prepare for any financial partnerships related to Streetscape and Master Plan implementation; and the need for an approval in principle for presentation to the Membership at the AGM. It was also noted that the 2012 Audit will not be completed for the AGM as the Auditors will only be in the week of March 11th.

Further to discussion, the following resolution was presented:

13-70 Vincent - Chevrier

THAT the Board of 'Downtown Sudbury' approves, in principle, a 2013 Operating Budget of \$474,600;

AND FURTHER THAT the 2013 Levy request be \$452,760 - representing a 2.9% increase over the 2012 Levy;

AND FURTHER THAT this reflects the program and activities of the Board including Marketing; Special Events; Development/Design;

AND FURTHER THAT the 2013 Program and Budget details will be presented to the General Membership at the Annual General Meeting, to be held February 27, 2013.

CARRIED

J. MacIntyre advised members of recent discussions with the proponents of a Downtown Directory and opportunities of BIA involvement. Following discussion Directors agreed not to participate in this production.

R-5 OTHER

AGM

*Wednesday, February 27th ... 5pm - 7:30pm

*Respect is Burning Supperclub

*Guest Speakers including: Dr. Galvin (School of Architecture update); J. Ferrigan (Downtown Master Plan update); J. MacIntyre & G. Labelle (Strategic Plan; Marketing Plan)

OBIAA Conference

Further to discussion, the following resolution was presented:

13-71 Chevrier - Thurston

THAT the Board approves sending up to 8 Directors, together with the Executive Director (M. Luoma) and the Program Co-Ordinator (B. Kuczma), to the upcoming Annual OBIAA Conference in Toronto, April 14-17, 2013;

AND FURTHER THAT all expenses related to the Conference (registration, accommodation, travel) will be covered;

AND FURTHER THAT a report will be circulated to the Board following the Conference.

CARRIED

Directors were reminded that daily registration is available if they are interested in attending but unable to attend the full conference - and that early registration is required prior to March 1st to take advantage of discounts.

Board Meeting Schedule

Directors discussed the need to change the meeting day (from Monday) due to some conflicting schedules. The ED will poll Directors for a more appropriate day.

NEXT MEETING

- **AGM ... Wednesday, February 27, 2013**
- **Regular Board ... to be confirmed, pending outcome of Board poll re meeting day**

ADJOURNMENT

13-72 Thurston - Chevrier

THAT we do now adjourn. Time 6:45 p.m.

CARRIED

Chair

Executive Director