

# **THIRTEENTH MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'**

Thursday, May 12, 2016, 'Downtown Sudbury' BIA Board Room

## **A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M.**

### **J. MACINTYRE IN THE CHAIR.**

#### **PRESENT**

S. Vincent, K. MacIsaac, A. Gilmore, D. Brouse, A. Vardy, R. Gregorini, F. Cormier, D. McIntosh

#### **REGRETS**

B. McCullagh, J. Browning

#### **ALSO PRESENT**

M. Luoma                      Executive Director  
S. Thompson                 DVDC

### **PART ONE – CONSENT AGENDA**

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#### **DECLARATIONS OF CONFLICT**

None declared.

#### **APPROVAL OF MINUTES**

**16-69 Gilmore-MacIsaac**

**THAT** Item C-1, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

**CARRIED**

#### **C-1 BOARD OF DIRECTORS**

**16-70 Gilmore-MacIsaac**

**THAT** the Board minutes of the 12<sup>th</sup> Meeting (April 7, 2016) as duplicated and circulated, be hereby accepted.

**CARRIED**

#### **BUSINESS ARISING FROM MINUTES**

**2015 Audit/Financial Statements** were previously circulated. The following resolutions were then presented:

**16-71 MacIsaac-Vincent**

**THAT** the Board supports the Executive Committee recommendation to accept the 2015 Financial Statements as prepared by PWC.

**CARRIED**

**16-72 MacIsaac-Vincent**

**THAT** the Board approves the transfer of \$100,000 from the Operating Reserve to the Special Projects Reserve.

**CARRIED**

### **PART TWO – REGULAR AGENDA**

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#### **R-1 EXECUTIVE DIRECTOR'S REPORT**

**16-73 MacIsaac-Vincent**

**THAT** the Executive Director's Report (April, 2016), as duplicated and circulated, be hereby accepted.

**CARRIED**

#### **R-2 CHAIR'S REPORT**

J. MacIntyre reported on the following, including items that were 'take-aways' from the recent OBIAA Conference:

**'Win This Space'** ... an innovative business recruitment initiative, designed to encourage entrepreneurial activity in Downtown Sudbury, that offers an opportunity for new and aspiring entrepreneurs to put their business ideas into action and make their dreams a reality. Directors were advised of successful programs in other communities and that initial discussions have been held with both Planning and GSDC as potential partners in this project. Directors supported Staff moving forward with further details, specifics, timelines, partners, budget etc ... with a further report at the next meeting.

**Graffiti Abatement Program** ... Directors were advised that a power washer (Eco-Blaster) has been purchased and that a member program is being developed to address graffiti at ground level. Discussions are also underway with the Greater Sudbury Police Service – as this is not a downtown issue but community-wide. Further to discussion, Staff was directed to also investigate the opportunity of working with a graffiti removal company (cost comparison, etc.) ... with a further report at the next meeting.

**LAL Portfolio Award** ... Directors were advised of request from LAL to consider an annual donation of \$3,000, to be used toward LAL Portfolio Awards, which are awarded to incoming students whose portfolio applications demonstrate significant skill and talent. These awards recognize exceptionally strong student portfolios as well as encourage student applicants to choose Laurentian University and consequently Northern Ontario as their place of study and potentially their future home. Further to discussion, the following resolution was presented

**16-74 Maclsaac-Vincent**

**WHEREAS** 'Downtown Sudbury' BIA and its members have been strong supporters of the School of Architecture from the inception;

**AND WHEREAS** it is the intent of both LAL and 'Downtown Sudbury' BIA to continue to develop and strengthen this relationship through programs and activities within our downtown;

**BE IT THEREFORE RESOLVED THAT** the Board supports sponsoring the LAL Portfolio Awards with a 2016 donation of \$3,000;

**AND FURTHER THAT** this donation shall be reviewed annually with the intent to continue.

**CARRIED**

**\*NOTE** ... this allocation will come from the 'Event Sponsorship' budget.

**DVDC Funding Request** ... copies of the request were previously circulated, as per discussion at recent Board meetings. S. Thompson was presented to respond to questions and departed the meeting (5:00pm) prior to the vote on the matter. D. Brouse abstained from voting due to absence from recent meetings and discussions on this. The following resolution was then presented:

**16-75 Maclsaac-Vincent**

**THAT** the Board supports a funding contribution to the DVDC, through the 2016 budget, in the amount of \$24,000;

**AND FURTHER THAT** this contribution is to be applied specifically to work related to the Mixed Use Development;

**AND FURTHER THAT** ongoing status reports and final report be submitted to the Board;

**AND FURTHER THAT** any additional funding commitments shall be reviewed during the 2017 budget process.

**CARRIED**

**R-3 EVENTS**

**Sponsorships – 'Up Here'** ... copies of financial statements were previously circulated to the Board. Directors were advised that, due to some delays related to funding partners, the audit is not yet complete but no changes are expected from the statements that were circulated. Directors were also reminded that support had been given at the April Board meeting for a sponsorship in the amount of \$15,000. Following further discussion, it was agreed to release the funds.

**Sponsorship Program** ... The Committee will be developing the parameters of this program including guidelines, objectives, criteria, etc., as well as 'hard' and 'soft' arguments. It was also suggested that member survey be conducted following event season.

**R-4 CITY'S 'LARGE PROJECTS' PRIORITIES**

**Events Centre** ... The Committee continues to work on this including the recent tour of the London Budweiser Centre and meeting with the management team. Committee members also recently met with Sudbury Wolves representatives including discussing possible future partnerships.

**Parking complaints** ... Directors were advised that members have expressed concerns that while these projects are very positive and while downtown is experiencing many positives (new businesses opening, increased events, etc) this continues to have an impact on the already stressed parking issues. Many have indicated that they are receive more than usual concern related to the difficulty in finding parking. Members have been asked to submit letters outlining their experiences/customers concerns. Directors agreed that it is critical that any parking that is displaced must be replaced prior to 'shovel in the ground' for new developments.

**R-5 STRATEGIC PLAN**

**Boundary Expansion** ... Directors were advised that initial discussions have been held with both Planning and other BIAs that have gone through this process, a timeline and 'to do' list developed. Members briefly discussed possible expansion boundary area, noting that the goal is to harmonize better with the Downtown Master Plan and the CIP for downtown. Further to discussion, staff will now work with the Planning Dept to develop a few 'options' to present at the June Board meeting.

**Expressing Vibrancy Project** ... Directors were reminded that the 'launch'/information session for this project will be held Tuesday, May 17<sup>th</sup> ... 6-8pm ... Respect is Burning.

**NEXT MEETING(S)**

**TUESDAY, MAY 17<sup>TH</sup> ... 6-8PM**

**... Expressing Vibrancy (Respect is Burning)**

**THURSDAY, JUNE 2<sup>ND</sup> ... 4PM**

**... Regular Board Meeting**

**ADJOURNMENT**

16-76 Maclsaac

THAT we do now adjourn. Time: 5:50 p.m.

CARRIED

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Chair

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Executive Director

