

21ST MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUBURBY'

Thursday, May 4, 2017, School of Architecture Board Room

A REGULAR MEETING OF THE BOARD HELD AT 4:00 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

B. McCullagh, S. Vincent, K. MacIsaac, J. Browning, D. Brouse, A. Gilmore, R. Gregorini, A. Vardy, F. Cormier

ALSO PRESENT

M. Luoma Executive Director

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT - None declared.

APPROVAL OF MINUTES

17-117 Brouse-Browning

THAT Item C-1, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

C-1 BOARD OF DIRECTORS

17-118 Brouse-Browning

THAT the Board minutes of the 20th Meeting of the Board of Directors (April 6, 2017) as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

GUEST ... N. Taus, Studio 123, was present to provide an overview and update of the Event Centre campaign – as previously circulated. Directors discussed additional campaign elements that will run through to the Council meeting of June 27th at which time this project will be discussed.

J. MacIntyre also updated Directors on the recent presentation made to the Chamber of Commerce 'Large Projects Task Force' and the upcoming presentations at the Rotary Club.

Further to email communication, the following resolution was ratified:

17-119 Brouse-McCullagh

THAT the Board of Directors supports and approves a maximum expenditure of \$10,000, as recommended by the Event Centre Work Group, for the development and implementation of a public awareness campaign specific to the Event Centre Project.

CARRIED

R-1 CHAIR'S REPORT

J. MacIntyre provided updates on the following:

****Parking Meeting with the Mayor and Senior Staff***

-as a result of meetings held with concerned members as a result of the loss of parking that will occur with the Place des Arts development and no replacement plan

-employee parking in the core and, more specifically, taking up spaces that should be used by customers

-pedestrian level crossing connecting Energy Court to the core

-'Pay & Plate' program

Directors were also advised of meeting held with ImPark representatives who indicated that the use of Pay & Plate in other communities (specifically Hamilton) has indicated a 13% increase in revenue. ImPark has also offered to assist the BIA with a meeting with Private Lot Owners to discuss lot management, use of lot on off-hours (ie evenings, weekends, events).

The Chair also noted that the City will be looking for a position from the BIA on various aspects to the municipal management of parking ie length of times on meters, fee structure, etc. Directors agreed that this will warrant a separate discussion.

****Laurentian University Strategic Plan***

Directors were advised that, as part of Laurentian's Strategic Planning process, a session will be held with interested downtowners – Thursday, May 11th – 4:30pm – 6pm – McEwen School of Architecture. Information has been circulated to members via newsletter delivery as well as email.

MOTION TO PROCEED PAST

17-120 Browning-Brouse

THAT we proceed past 5:30 p.m.

CARRIED

****Office relocation***

Further to recent email communications specific to the estimated budget for leaseholds, and further to a reminder that this matter was initially discussed in December and ratified in February, and further to a lengthy discussion, the following resolution was passed:

17-121 Brouse-McCullagh

THAT Resolution #17-107, specific to the office relocation, be amended to allow for an increased budget for design and leasehold improvements to the total amount of \$36,350.

CARRIED

R-6 DVDC PARTNERSHIP

This matter was moved up in the Agenda, following discussion specific to correspondence received by the Chair and previously circulated. Directors held a lengthy discussion on the financial request as presented by the DVDC including:

*alternate options

*results to date

*roles

*clarification once again that the role of the BIA is mandated through by-law of the City of Greater Sudbury, pursuant to the Ontario Municipal Act and includes all forms of economic development

*partnerships/relationship with GSDC

Further to this lengthy discussion, the following resolution was passed:

17-122 Vardy-Vincent

THAT the Board approves a funding contribution of \$36,000 to DVDC for 2017, contingent upon funding being received by GSDC and NOHFC.

CARRIED

The following was also further noted to be part of the conditions attached to the above:

*satisfactory quarterly reports (at minimum) will be required prior to the distribution of funds – to be paid in installments

*DVDC would be required to present back to the Board in November for any further funding request for 2018

*very specific terms and requirements will be drafted to accompany this approval (ie 'Memorandum of Understanding')

R-2 EXECUTIVE DIRECTOR'S REPORT

17-123 Brouse-Gilmore

THAT the Executive Director's Report (April, 2017), as duplicated and circulated, be hereby accepted.

CARRIED

R-3 2016 AUDIT

Previously circulated.

17-124 Brouse-Gilmore

THAT the Board of Directors of 'Downtown Sudbury' BIA accepts the 2016 Financial Statements as prepared by KPMG.

CARRIED

R-4 PROJECT UPDATES

TABLED

R-5 EVENTS

Further to email communications, the following resolution was ratified:

17-125 Brouse-Gilmore

THAT the Board of Directors supports and approves the Committee recommendation for 2017 Event Sponsorships as follows:

*Graphic-Con - \$3,500

*Up Here - \$7,500

*Poutine Fest - \$7,000

CARRIED

R-7 OTHER/NEW BUSINESS

TABLED

NEXT MEETING(S)

LU Strategic Planning Session

**Tuesday, May 11th, 4:30 – 6:00 p.m.
School of Architecture Board Room**

Regular Board

Thursday, June 1st ... 4:00 p.m.

ADJOURNMENT

17-126 Brouse

THAT we do now adjourn. Time: 6:50 p.m.

CARRIED

Chair

Executive Director