

## **32<sup>nd</sup> MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'**

Thursday, November 1, 2018, Vianet Board Room

### **A REGULAR MEETING OF THE BOARD HELD AT 5:30 P.M.**

#### **J. MACINTYRE IN THE CHAIR.**

#### **PRESENT**

B. McCullagh, B. Deisinger, K. MacIsaac (via phone), J. Browning, F. Cormier

#### **ALSO PRESENT**

M. Luoma Executive Director  
City Representatives K. Fowke, B. Adair, L. Franklin, E. Landry

#### **REGRETS**

G. Roy, A. Vardy, E. Danyliw, S. Vincent

### **PART ONE – CONSENT AGENDA**

**DECLARATIONS OF CONFLICT** - None declared.

#### **C-1 APPROVAL OF MINUTES - BOARD OF DIRECTORS**

**18-186 McCullagh-Deisinger**

**THAT** Item C-1, contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

**CARRIED**

**18-187 McCullagh-Deisinger**

**THAT** the minutes of the 31<sup>st</sup> Meeting (September 6, 2018) as duplicated and circulated, be hereby accepted.

**CARRIED**

### **PART TWO – REGULAR AGENDA**

#### **R-1 CHAIR'S REPORT**

TABLED – will be part of meeting discussion

#### **R-2 EXECUTIVE DIRECTOR'S REPORT**

Reports covering activities through September and August were previously circulated. The following resolution was then presented:

**18-188 McCullagh-Deisinger**

**THAT** the Executive Director's Report (September & October 2018), as duplicated and circulated, be hereby accepted.

**CARRIED**

### **GUESTS - FOCUS**

Kevin Fowke and Brendan Adair, City of Greater Sudbury, were present to discuss parking – both an update on previously discussed programs (parking ap, pay-by-plate, signage), as well as a parking facility and the urgency for concrete next steps to address the (lack of) parking concerns, the necessity which has been further strengthened by the recent closure of the municipal lot for the Place des Arts construction.

A lengthy discussion, with a focus on the short-term/immediate opportunities, was held including:

- \*management of municipal lots
- \*need to educate both businesses (owners, employees) and users
- \*need to end meter enforcement at 5pm rather than the current 6pm ... this will require a by-law amendment
- \*various parking incentives – to encourage daily/monthly parking at Energy Court

\*need to educate and encourage downtowners on the importance of not parking at meters that should be for customers

\***outline of discussion details attached to these minutes**

### **Updates**

\*parking ap should be in place by the end of this year and it will work with the existing meters

\*early 2019 – an RFP will be issued for the Pay-By-Plate machines

\*Signage – expected to be installed at lots the week of November 5<sup>th</sup>, including wayfinding

\*Lighting improvements – some has been completed with more to come, including the need for enhanced lighting at Energy Court

Discussion on long term projects (ie parking facility) will be held in January.

### **R-3 PLACE DES ARTS**

Directors were advised that Place des Arts will be hosting a **Member Information Session** – Tuesday, November 13<sup>th</sup> – 6pm, at The Fromagerie.

### **R-4 SAFETY**

**Downtown Safety Forum 2** was held recently with over 40 in attendance. Discussion notes were attached to this meeting's agenda for information.

**Safety Focus Group Sessions** ... The 'Bar' Session was cancelled and will be rescheduled. The 'Financial Institutions' Session will be held Friday, November 2<sup>nd</sup>.

**Coffee with a Cop** ... The next one is scheduled for Friday, November 9<sup>th</sup> – 8:30 am at Salute Coffee Shop.

### **R-5 EVENTS**

As previously noted in the ED Reports:

\*Santa Watch Party – November 17<sup>th</sup>

\*Santa Claus Parade – November 17<sup>th</sup>\*

\*Christmas Makers' Market, Downtown Sudbury Art Crawl – November 24<sup>th</sup>

\*Christmas Campaign – throughout December

\*Directors discussed the new shortened Parade Route and agreed to revisit following the Parade.

### **NEXT MEETING**

**PLACE DES ARTS INFORMATION SESSION**

**Tuesday, November 13<sup>th</sup> – 6pm – 7pm – The Fromagerie**

**REGULAR BOARD MEETING**

**Thursday, December 6<sup>th</sup> – 5pm – location to be confirmed**

### **ADJOURNMENT**

**18-189 Browning**

**THAT** we do now adjourn. Time: 7:15 p.m.

**CARRIED**

---

Chair

---

Executive Director