

Sign project ... The Chair advised of recent discussions with Cambrian College related to a special program available that could see the development of a design standard specific to business signage. He further noted that this is one area of challenge for businesses (process, requirements, etc.) – both cost and time. This project would be a collaboration between Cambrian College and a number of downtown Design Firms with the objective to create a variety of designs/options (templates) for signage (ie for wood, concrete, brick installation ... from 'shingle' signs to 'back-lit' signs that would then be made available to businesses. Further details to come once finalized.

R-2 EXECUTIVE DIRECTOR'S REPORT

17-143 Maclsaac-McCullagh

THAT the Executive Director's Report (September 2017), as duplicated and circulated, be hereby accepted.

CARRIED

R-3 PROJECT UPDATES

TABLED

R-4 BOARD RESIGNATION

Letter of resignation from R. Gregorini was previously circulated for information.

Directors were advised that the next 'candidate' in the listing from the election has been approached to step in. Currently awaiting confirmation.

R-5 OTHER/NEW BUSINESS

Downtown Model

M. Luoma reminded Directors that the downtown model, built by the School of Architecture Students as part of their project last year, is available to the Board at a cost of \$3,000 (this is strictly to cover material costs).

Directors agreed that it would be an asset to have this in the BIA offices.

New Businesses

M. Luoma advised that there continues to be strong interest in new businesses and identified six that will be opening over the next couple of months as well as discussions that have been held with an additional two recently that are seeking information on locations, contacts, etc.

It was further noted that a number of the participants in the 'Win This Space' project have continued/are continuing to pursue their goals to open new businesses. It was also noted that discussions have begun with the GSDC re 2018 Win This Space program.

NEXT MEETING(S)

Regular Board

Thursday, November 2nd ... 4pm ... Guests – Place des Arts

ADJOURNMENT

There being no further business to discuss at this time, this meeting adjourned at 6:30 p.m.

Chair

Executive Director