

SPECIAL MEETING OF THE BOARD OF DIRECTORS OF 'DOWNTOWN SUDBURY'

Monday, February 25, 2019, 'Downtown Sudbury' BIA offices

A SPECIAL MEETING OF THE BOARD HELD AT 5:00 P.M.

B. MCCULLAGH IN THE CHAIR

PRESENT

K. MacIsaac, B. Deisinger, J. MacIntyre, J. Seguin, A. Vardy (dep: 5:35 p.m.)

REGRETS

A. Roy, W. Watson, G. McCausland, J. Arnold

ALSO PRESENT

M. Luoma – Executive Director

PART ONE – CONSENT AGENDA

DECLARATIONS OF CONFLICT - None declared.

C-1 APPROVAL OF MINUTES - BOARD OF DIRECTORS

19-07 Seguin – Deisinger

THAT Item C-1 contained in the Consent Agenda, as duplicated and circulated, be hereby accepted.

CARRIED

19-08 Seguin – Deisinger

THAT the Board minutes of the 1st Meeting (January 31, 2019), as duplicated and circulated, be hereby accepted.

CARRIED

PART TWO – REGULAR AGENDA

CO-CHAIRS' REPORT

B. McCullagh and K. MacIsaac advised members of a meeting with E. Archer and K. Fowke to both introduce themselves as Co-Chairs of the Board for this term, as well as to reinforce the importance of the partnership between the City and the BIA.

It was also noted that a similar meeting will be scheduled with the Chair of the GSDC Board and Senior Staff.

R-1 STRATEGIC PLAN DISCUSSION

A 'redraft' of the Organizational Chart was previously circulated, including the adjustments as per the last discussion with the emphasis on key 'Pillars'.

Directors in attendance discussed their various areas of interest as per the following:

- Parking ... B. Deisinger
- Social ... A. Vardy
- Marketing ... J. Seguin
- 'Quick Wins' ... J. MacIntyre

It was noted that this does not preclude Directors from participating in multiple areas. Further discussion will be held at next meeting.

Discussion was then held on the next steps in developing the new **Strategic Plan**, with the following process agreed upon:

- Member input at the AGM
- Board discussion (priorities) – March Board meeting
- Draft plan – Executive Committee

R-2 ANNUAL GENERAL MEETING

The Agenda was previously circulated for information. It was further noted that the format has been modified this year to allow for and encourage Member discussion – the results of which will assist the Board with the Strategic Planning.

Over 70 have confirmed attendance, including partners from both the City and the Greater Sudbury Police Service. It was also noted that six organizations will have Information Tables set-up with the specific focus on various programs, funding incentives, etc. that may be of interest to members: Greater Sudbury Utilities – YMCA Employment Services – ImPark – ReThink Green – Planning Dept – BLOOM (NLFB)

R-3 OTHER

OBIAA Board of Directors

Directors were advised that J MacIntyre has expressed interest in participating on the OBIAA Board of Directors. The following resolution was then presented:

19-09 Deisinger – Seguin

THAT the Board supports nominating Jeff MacIntyre to the Board of Directors for OBIAA for a two year term;
AND FURTHER THAT additional meeting costs (travel, accommodation) over and above that which is covered through any honorarium provided by OBIAA shall be covered by ‘Downtown Sudbury’ BIA.

CARRIED

OBIAA Conference

Directors were advised that the six representatives attending this year’s conference in Ottawa are: J. MacIntyre, B. McCullagh, K. MacIsaac, G. McCausland (tbc), M. Luoma, M. Leblanc

City Audit

Directors were advised that this Audit – which is a Governance Review – is scheduled to begin the week of March 4th.

Win This Space

Press Conference to congratulate and Welcome Starlotte Dresen, winner of the 2018 program, will be held at her new shop (25 Elgin St.) – ‘Starlotte Satine Vintage’ – on Monday, March 4th – 11:30 a.m.

NEXT MEETING(S)

Annual General Meeting
Regular Board

Wednesday, February 27th – 5pm – Respect is Burning Supperclub
Monday, March 18th – 8:30 am – YMCA Board Room
(Guest: E. Savage, Junction North)

ADJOURNMENT

There being no further matters to discuss at this time, this meeting adjourned at 6:00 p.m.

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Chair

Executive Director